

eMagazines GDPR Compliance

Article 7: Customer Consent

- Consent Documented: Businesses must provide records of the customer's consent, including the conditions under which each customer has given their consent and the specific purpose for which consent was obtained.
 - eMagazines Action: Users must accept privacy policy prior to creating an account or making a purchase on eMagazines Commerce Pages. We record the user consent after creating the account. See **Appendix A**.
- Right to Withdraw Consent: Customers must be able to easily withdraw consent for the collection or processing of their personal data at any time.
 - eMagazines Action: Users can delete their account if they wish to withdrawal consent at any time by going to <https://emagazines.zendesk.com/hc/en-us> and submitting a ticket or <https://emagazines.com/Home/GDRP>. Users will be provided with an anonymous GDPR ID for reference if they wish to confirm their account / data has been deleted. We will not be able to confirm the removal of the account without this ID since we deleted all other data. Users may check to see if eMagazines is storing any data about them by checking via their email address. An email will be sent to the user to authenticate and then the user will be able to check / delete any information related to the account. See **Appendix B**.

Article 8: Conditions Applicable to a Child's Consent in Relation to Information Society Services

- The GDPR prohibits businesses collecting and processing the personal data of minors without the express consent of a parent or guardian. The regulation defines the age of consent as 16 within the Union, and not below 13 elsewhere. Businesses are required to make reasonable efforts to verify the age of online users before processing their data, taking into account available technology.
 - eMagazines Action: By agreeing to the privacy policy, you are verifying that you are at least 16 years or older or 13 years or older with parents' consent.

Article 15: Right of Access by the Customer

- Customers must be able to view, export and edit their personal data and preferences, as well as current and previously consented-to terms of services, privacy policies and marketing activities at any time. Also, customers have the right to be provided with information about all personal data stored by the
- applicable businesses.

- eMagazines Action: Users can go to <https://emagazines.com/Account/GDRP> and follow the instructions to do the above criteria. See **Appendix C**.

Article 16: Right to Rectification

- Customers must be able to easily change their profile information and preference and consent settings, or correct inaccurate information stored by any business on their behalf. Customers must also be able to request that changes be made to their profiles, preferences and consent settings by the business on their behalf, in a reasonable amount of time and via a simple communication method such as email.
- eMagazines Action: Users can go to <https://emagazines.com/Account/GDRP> and follow the instructions to do the above or submit a help desk ticket.

Article 17: Right to be Forgotten

- Customers have the “right to be forgotten” — that is, have their personal data erased by the business, — for reasons that include:
 - The information is no longer necessary in relation to the purposes for which it was originally collected.
 - The customer withdraws consent for the activity upon which the processing is based.
 - The customer objects to the purpose of personal data processing and the business cannot provide compelling, legitimate grounds to continue doing so.
 - The customer’s personal data was collected or processed unlawfully.
 - The customer’s personal data must be erased in order to comply with a legal obligation of that person’s country of origin.
- eMagazines Action: Users can go to <https://emagazines.com/Account/GDRP> and follow the instructions to do the above or submit a help desk ticket.

Article 18: Right to the Restriction of Processing

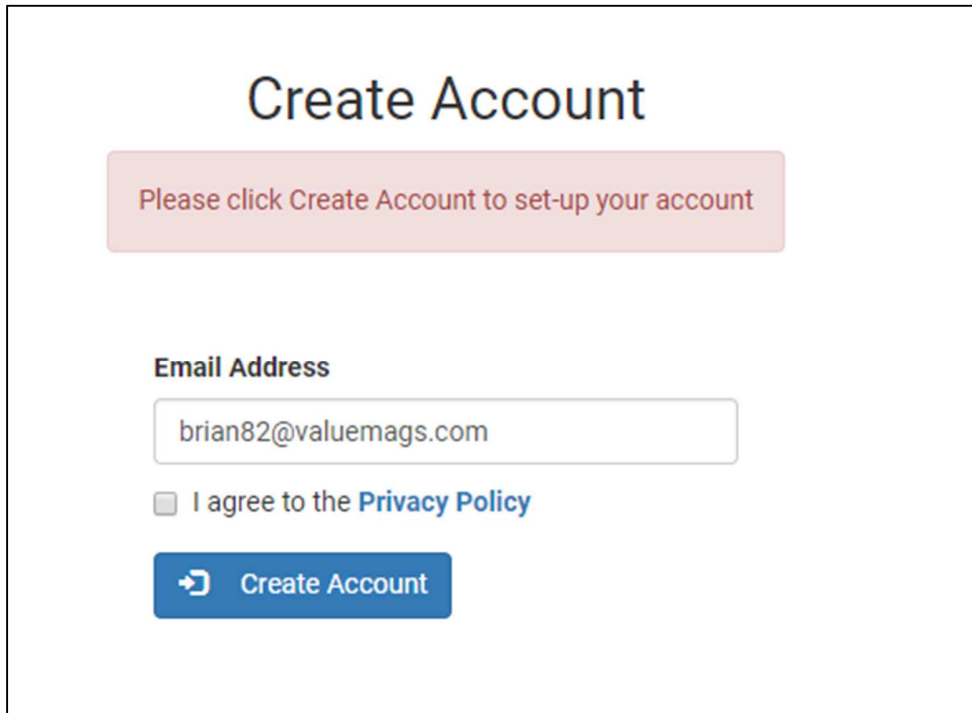
- Customers have the right to request that businesses freeze processing of their personal data for any of the following reasons:
- The customer contests the accuracy of their personal data. In this case, processing of the customer’s personal data must cease for the period required to verify the accuracy of the information.

- Personal data processing is deemed unlawful and the customer requests that their data be frozen rather than deleted.
 - The business is no longer processing the customer's personal data, but the customer requires that the personal data continue to be stored by the business to establish, exercise or defend legal claims.
 - The customer has objected to processing of their personal data. In this case, the personal data should not be processed while the business' grounds for processing are verified as either legitimate or illegitimate.
 - Businesses are also required to inform customers before beginning the processing of personal data after a restriction is lifted.
- eMagazines Action: Customers can submit a ticket to have all their subscriptions / account frozen and an email will be sent when the account has been unfrozen.

Article 28 (3)(G): Deletion of Inactive Data

- The GDPR requires that businesses purge a customer's personal data if the customer deletes their profile, or if that profile has been inactive for a predetermined amount of time. All copies of such data must be purged as well, unless otherwise specified by law.
- eMagazines Action: Data will be deleted after customers request and data will be deleted after a predetermined amount of time.

Appendix A:




Create Account

Please click Create Account to set-up your account

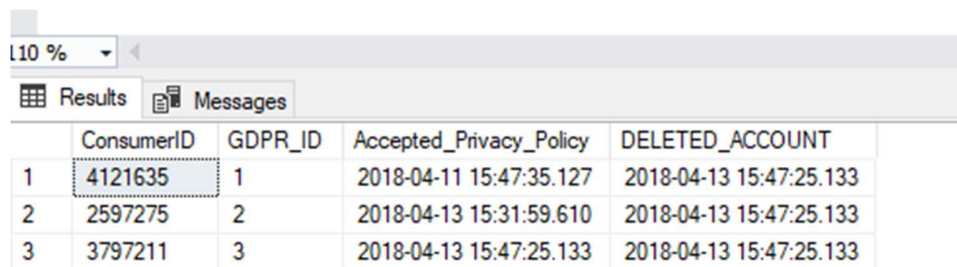
Email Address

brian82@valuemags.com

I agree to the [Privacy Policy](#)

 Create Account

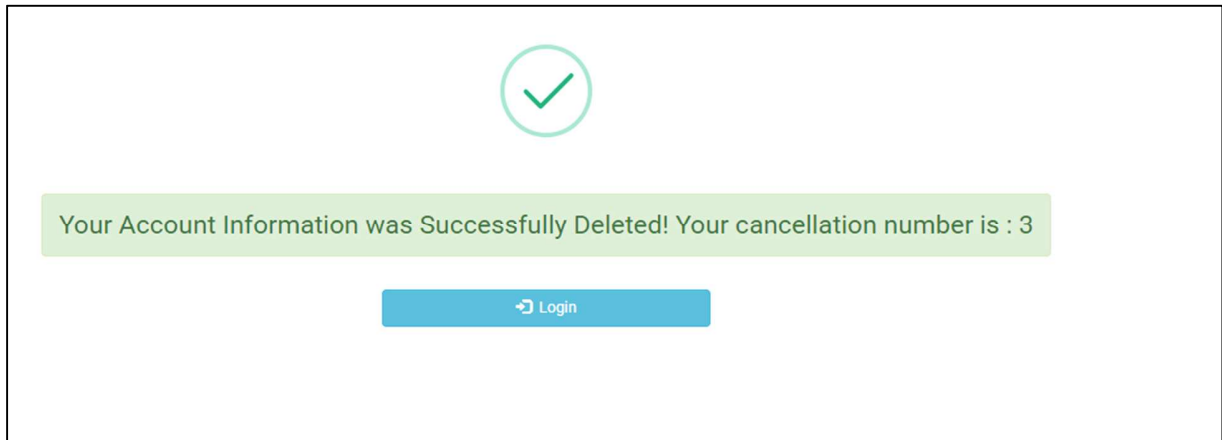
Screenshot showing privacy policy consent required.



	ConsumerID	GDPR_ID	Accepted_Privacy_Policy	DELETED_ACCOUNT
1	4121635	1	2018-04-11 15:47:35.127	2018-04-13 15:47:25.133
2	2597275	2	2018-04-13 15:31:59.610	2018-04-13 15:47:25.133
3	3797211	3	2018-04-13 15:47:25.133	2018-04-13 15:47:25.133

Sample screenshot showing user consent.

Appendix B:



Screenshot showing data delete confirmation with ID #.

Appendix C:

LIBRARY ACCOUNT LOGOUT HELP brian@valuemags.com

Edit Info

Email address:

First Name:

Last Name

Address1

Address2

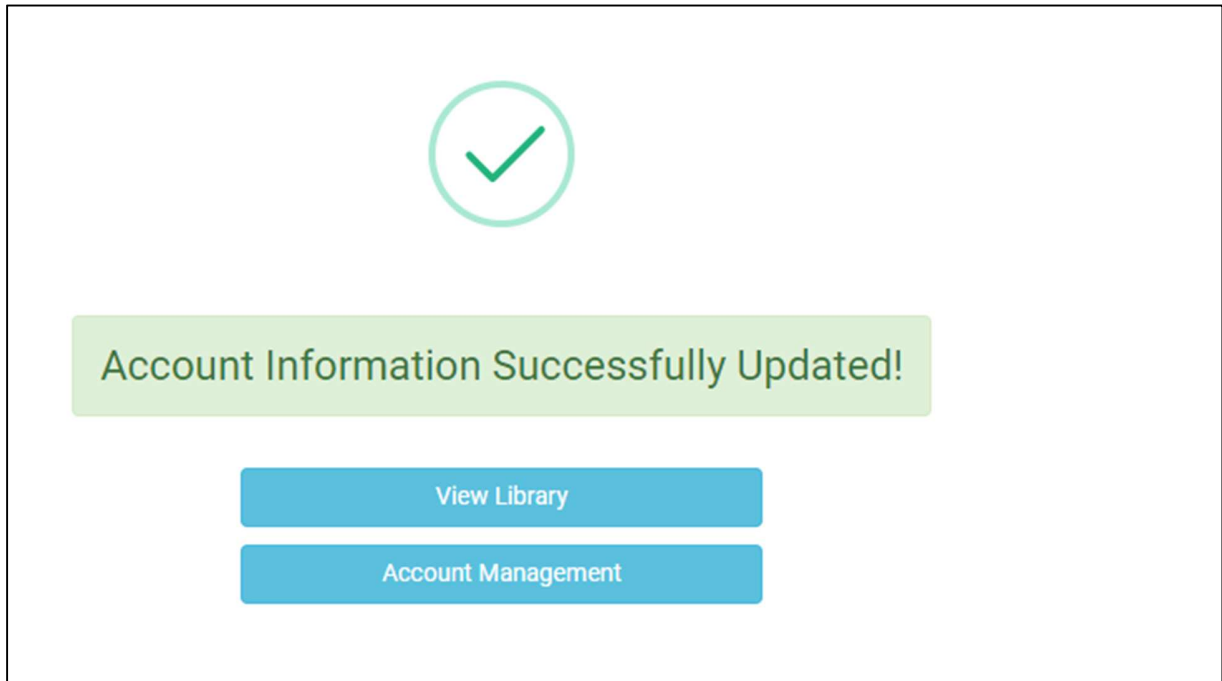
City

State

ZipCode

Country

Screenshot showing stored user data and ability to Update or Delete.



Screenshot showing confirmation of data update completed.